

# Romance Writers of America®

28th National Conference • 30-31 July and 1-2 August 2008 • San Francisco, California

These are the sessions that we are planning on recording for purchase as part of the whole conference CD-ROM and available for download at [www.billspro.com](http://www.billspro.com).

A few sessions are not being recorded. Please refer to your conference schedule. Thank you.

## Keynote & Special Sessions

9:00 a.m., Thursday July 31, 2008

### 13-123 Opening Session

Theresa Behenna

12:15 p.m., Thursday July 31, 2008

### 13-124 Keynote Lunch

Victoria Alexander

2:00 p.m., Thursday July 31, 2008

### 13-125 A,B & C PRO Retreat

12:15 p.m., Friday August 1, 2008

### 13-126 Awards Luncheon

Connie Brockway

## Thursday Sessions

2:00 p.m.

### 13-001 Dialogue: Writing Between the Lines

Elizabeth Hoyt Track: Craft

### 13-002 Writing to a Concept: Taking a Publisher's Idea and Making It Your Own

Stacy Boyd, Tina Colombo, Mel Odom, Ken Casper  
Track: Publishing

### 13-004 Speed Dating Editors and Agents: Jazzing Up Your Chapter's Conference

Kathrynn Dennis, Ann Mallory, Janet Miller, Mardi Ballou  
Track: Publishing

### 13-005 Writing With Passion!

Barbara Keaton Track: Writers\_Life\_Muse

### 13-006 Honing Your Pitch: Making The Most of Your 10 Minutes

Winnie Griggs, Laura Marie Altom, Melissa Endlich, Michelle Grajkowski  
Track: Career

### 13-007 Chat With Nora Roberts

Nora Roberts Track: Chat

### 13-008 A&B How to Layer and Texture Your Novel For High Impact

Cherry Adair Track: Craft

3:15 p.m.

### 13-009 Building Buzz in YA

Tera Childs, Stephanie Hale, Heather Davis, Dona Sarkar-Mishra, Tina Ferraro, Marley Gibson, Simone Elkeles  
Track: Career

### 13-010 Writing the Unputdownable Novel

Joan Jonhston Track: Craft

### 13-011 The Debutante Ball: How Six Debut Authors Partnered for National Publicity

Eileen Cook, Jennifer Gardiner, Jess Riley, Danielle Younge Ullman, Lisa Daily  
Track: Publishing

### 13-012 Instant Seduction: How to Write Great First Chapters

Suzanne Clarke, Sally Williamson  
Track: Craft

### 13-013 Why Publishing is Making You Crazy—and What You Can Do About It: The Tao of Publishing

Steven Axelrod, Julie Anne Long  
Track: Writers\_Life\_Muse

4:30 p.m.

### 13-014 MAKE 'EM SCREAM: How To Write Amazing Romantic Suspense Editors Will Buy

Hilary Sares Track: Craft

### 13-015 Talk To Yourself... Recognizing and Maintaining Career-Making Boundaries in Publishing Relationships

Anna DeStefano, Michelle Grajkowski  
Track: Career

### 13-016 Factors In Choosing New Clients

Meredith Bernstein Track: Publishing

### 13-017 Watching the Detectives: Peeking Inside a Real Detective's Agency

Eileen Rendahl Track: Research

### 13-018 Got Problems? We've Got Solutions!

Leanne Banks, Rhonda Pollero  
Track: Craft

### 13-019 Gossip Girls: The Essential Must-Have Behind-The-Scenes Scoop on What REALLY Goes on When Working With an Agent

Marley Gibson, Elaine Spencer  
Track: Career

### 13-020 Spotlight on Avalon Books

### 13-021 Bigger Than Botox: When Your Book Needs More Than a Face-Lift

Robyn DeHart, Emily McKay Track: Craft

## Friday Sessions

8:30 a.m.

### 13-022 Dead On: Writing a "Killer" Romantic Suspense

Brenda Novak Track: Craft

### 13-023 A&B Spotlight on Harlequin, Silhouette, Mills & Boon & Kimani

### 13-024 A&B Self-Promotion: It Isn't Rocket Science

Kelley St. John, Caren Johnson  
Track: Career

### 13-025 The Art of Voice

Nancy Robards Thompson, Catherine Kean, Michelle Grajkowski, Tessa Woodward, Teresa Elliott Brown  
Track: Craft

### 13-026 Finding Your Bliss While Stumbling Down Publishing's Yellow Brick Road

JoAnn Ross Track: Writers\_Life\_Muse

### 13-027 Beyond the Critique Group

Vicki Lewis Thompson, Jennifer LaBrecque, Rhonda Nelson  
Track: Career

### 13-028 From the Cinema to The CW: Using Pop Culture in Your Young Adult Novel

Trish Milburn, Julie Linker  
Track: Research

# Friday Sessions continued

- 13-029 **Start as You Mean to Go On: A Guide to Great Beginnings**  
Leslie Wainger Track: Craft
- 13-030 **Confessions of Series Killers: Weathering Line Closings and Other Career Changes**  
Tanya Michaels, Holly Jacobs  
Track: Career
- 13-031 **Building Characters From The Head Down**  
Laurie Campbell Track: Craft
- 13-032 **Successful Rewriting: Paring Down and Fleshing Out**  
Lisa Gardner Track: Craft  
*9:45 a.m.*
- 13-033 **Sex and the Single Title**  
CJ Lyons, Toni McGee, Matthew Shear, Debra Webb Track: Career
- 13-034 **Beyond Brainstorming: Stirring Stories in the Creative Cauldron**  
Mary Jo Putney, Patricia Rice  
Track: Craft
- 13-035 **The 21st Century Heroine: How Far She's Come and Where She's Heading**  
Michelle Monkou, Candice Poarch, Caridad Ferrer, Francis Ray, Monique Patterson, Kate Duffy, Tracy Montoya Track: Publishing
- 13-036 **Writing in the Pressure Cooker**  
Pamela Morsi, Robyn DeHart, Emily McKay  
Track: Writers\_Life\_Muse
- 13-037 **All You Ever Do is Pitch, Pitch, Pitch!**  
Rhonda Pollero, Cherry Adair, Donna Bagdasarian  
Track: Publishing
- 13-038 **The Secret Handshake For Writing a Successful Series**  
Pat White, Stephanie Rowe, Michelle Grajkowski  
Track: Craft
- 13-039 **Power...Not Theirs, Ours!**  
Jennifer Greene, Lindsay Longford  
Track: Career
- 13-040 **A&B Emotion, Emotion, Emotion: Writing Romance with Global Appeal**  
Jessica Hart, Barbara McMahon, Barbara Hannay, Lucy Brown Track: Craft  
*11:00 a.m.*
- 13-041 **The Great Agent Hunt**  
Faye Hughes, Christie Craig, Caren Johnson, Jessica Faust Track: Career
- 13-042 **Chat With Debbie Macomber**  
Debbie Macomber Track: Chat
- 13-044 **Spotlight on St. Martin's Press**
- 13-045 **WORLD BUILDING— Creating Your Own Universe**  
Lisa Jackson, Nancy Bush Track: Craft
- 13-046 **Writing for the Historical Market**  
Elizabeth Boyle, Laura Lee Guhrke, May Chen, Harper Collins Editor Track: Publishing
- 13-047 **Re-Energizing a Dying Project (Or a Dying Career!)**  
Lynda Sandoval Track: Writers\_Life\_Muse
- 13-048 **The Top Ten List: Do's and Don'ts of Writing Contemporary Romance**  
Kathleen Scheibling, Johanna Raisanen  
Track: Craft
- 13-049 **Show, Don't Tell**  
Rita Herron Track: Craft  
*2:00 p.m.*
- 13-050 **Fat-Free Writing or How to Eliminate Wordiness in 10 Easy Steps**
- 13-051 **Myths, Legends and Realities of e-Publishing**  
Melissa Schroeder, Shelley Bradley, Angela James  
Track: Publishing
- 13-052 **Bad Boys and Naughty Girls**  
Allison Brennan, Lucia Macro, Jordan Dane, CJ Lyons, Cindy Gerard Track: Craft
- 13-053 **Spotlight on Bethany House/ Revell**
- 13-054 **Do As I Say, Not As I Do: Rules for Breaking and Making It**  
Andrea Laurence, Brenda Chin, Kira Sinclair, Kim Schultz Kerr Track: Career
- 13-055 **The Stairway to Plot Heaven: How Plotting with Other Writers Can Change Your Life Forever!**  
Susan Mallery, Maureen Child, Teresa Southwick  
Track: Craft
- 13-056 **Creating a Web Presence**  
Emma Clair, Michelle McGinnis  
Track: Career
- 13-057 **Down and Dirty: Media Training that Works**  
Theresa Meyers Track: Career
- 13-058 **Layering the Story Concept**  
Sylvie Kurtz Track: Craft
- 13-059 **A & B Creativity for Life**  
Eric Maisel, Ph.D. Track: Special  
*3:15 p.m.*
- 13-060 **Sociopaths vs. Psychopaths and the Serial Killer**  
Dr. Cynthia Lea Clark Track: Research
- 13-061 **Spotlight on Dorchester**
- 13-062 **First Year on the Job: From 'The Call' to Publication**  
Debby Giusti, Janet Dean, Krista Stroeveer, Missy Tippens Track: Career
- 13-063 **Advanced Tools of the Trade**  
Charlotte Maclay Track: Craft
- 13-064 **Secrets to Writing Better (and Sexier) Love Scenes**  
Cara Summers Track: Craft
- 13-065 **Secondary Characters: The Good, The Bad, and The Quirky**  
Beth Cornelison, Winnie Griggs Track: Craft
- 13-066 **How to Be a Trained Extrovert**  
Leanne Shawler Track: Career
- 13-067 **Navigating the Ever-Changing and Expanding Christian Inspirational Market**  
Lyn Cote Track: Publishing  
*4:30 p.m.*
- 13-068 **Secrets of the Best-Selling Sisterhood**  
Susan Elizabeth Phillips, Jane Ann Krentz  
Track: Publishing
- 13-069 **Spotlight on Pocket Books**
- 13-070 **The Down and Dirty Guide to Making Your Own Book Trailer Videos**  
Diana Holquist, Lindsey Faber  
Track: Career
- 13-071 **It's All About Me, How to Write Successfully in First Person**  
Jane Porter Track: Craft
- 13-072 **The Romance of Alternative Lifestyles**  
Laura Baumbach, Kate Douglas, Linda McLaughlin, Caitlyn Willows, M.L. Rhodes  
Track: Craft
- 13-073 **Spotlight on Steeple Hill**
- 13-074 **A&B Plotting 101: The Plotting Wheel**  
Rebecca Martinez, Sue Vidars  
Track: Craft
- 13-075 **A&B Improv Techniques for Writers**  
Denise McInerney Track: Writers\_Muse\_Life  
*6:00 p.m.*
- 13-076 **Reject Me, Please! How to Be a Warrior Woman Writer**  
Kimberly A. Cook Track: Writers\_Muse\_Life

# Saturday Sessions

8:30 a.m.

13-077 **A&B Making a Splash, Even if You're Waiting to Sell-Promotion Secrets from the AT2 Sisterhood**  
Theresa Meyers, Ruth Kaufman, Gerri Russell, Michele Ann Young, Gina Black  
Track: Career

13-078 **Voice: What Are You Talking About?**  
Virginia Kantra Track: Craft

13-079 **Spotlight on Harlequin Single Titles**

13-080 **The Hybrid Hype: Genre-Defying Blends That Hit the Mark**

Leah Hultenschmidt, Gemma Halliday, Leslie Langtry, Christie Craig, Eve Kenin  
Track: Craft

13-081 **Free Falling; Strategies for Turning a Failure to Your Advantage**

Jodi Thomas Track: Career

13-082 **Writing the Hot Historical**

Janet Mullany, Pam Rosenthal, Helen Breitweiser  
Track: Craft

13-083 **My Writing May Not Be Art... But My Kids Need Braces**

Holly Jacobs, Nancy Warren  
Track: Writers\_Life\_Muse

9:45 a.m.

13-084 **Everything Agent: the Good, The Bad, and the Ugly**

Alesia Holliday, Steven Axelrod  
Track: Career

13-085 **Spotlight on New American Library**

13-086 **Writing Regency Historicals in the Here and Now**  
Stephanie Laurens, Jacqui D' Alessandro, Candice Hern  
Track: Publishing

13-087 **Scene and Sequel**

Pam McCutcheon Track: Craft

13-088 **Pump Up Your Productivity**

Cindi Myers Track: Writers\_Life\_Muse

13-089 **Plotting for Erotica**

Cathy Yardley Track: Craft

11:00 a.m.

13-090 **Writing Romantic Suspense: Some Basic Stuff**

Karen Rose Track: Craft

13-091 **10 Things We Love About Writing YA Romance**

Shelley Adina, Carol Grace Culver, Kelly Parra, Jennifer Jackson Track: Craft

13-092 **Theft of Creative Property**

Dr. John Barrie, Nora Roberts, Jane Litte, Sarah Wendell Track: Publishing

13-093 **From Cover Concept to Finished Cover: An Overview of the Cover Process**

Kate Duffy, Audrey La Fehr, John Sconamiglio  
Track: Publishing

13-094 **Spotlight on Sourcebooks, Inc.**

13-095 **Confessions of a Bionic Author: Insider Tips I Learned as a Bookseller, Editor, and Author**

Wendy Corsi Staub Track: Career

13-096 **It's My Process and I'll Cry If I Want To**

Jane Porter, Lillian Darcy Track: Craft

13-097 **Romancing the Internet**

Fronnie Lewis, Charlene Sands, Jina Bacarr, Helen Kay Dimon Track: Career

12:45 p.m.

13-098 **Non-Stop Romance**

Alina Adams, Susan Dansby, Amy Handelsman  
Track: Craft

13-099 **Location, Location, Location: Setting as Character**

Annie Solomon Track: Craft

13-100 **Spotlight on Kensington**

13-101 **Writing—and Selling— Crossover Fiction**

Eileen Wilks, Amm Aguirre, Catherine Asaro, Cindy Hwang Track: Craft

13-102 **Home Is Where the Story Is**

Elizabeth Bevarly, Christie Ridgeway  
Track: Craft

13-103 **Doddering Butlers, Pert Housemaids, and Faithful Retainers: Busting the Servant Myths**

Janet Mullany Track: Research

13-104 **The Power of Teamwork: How Finding the Right Collaborative Partner Can Lead to Career Success**

Faye Hughes, Christie Craig Track: Career

13-105 **Spotlight on TOR**

2:00 p.m.

13-106 **The Plan: Project Planning for Writers**

Elizabeth Boyle, Terrence Boyle (Corporate Project Planner) Track: Career

13-107 **Spotlight on Morrow/ Avon Books**

13-108 **How To Make a Living Writing Romance Novels**

Stephanie Bond Track: Career

13-109 **DH101: Or How to Stay Married and Continue Writing**

Melinda Curtis, Curtis Wooten  
Track: Writers\_Life\_Muse

13-110 **Learning to Leap... Off the Page**

Rhonda Nelson, Brenda Chin, Jennifer LaBrecque  
Track: Craft

13-111 **Arc of the Trilogy: Why They Need to Read the Next Book**

Susan Mallery Track: Craft

3:15 p.m.

13-113 **Thinking Outside the Book: Ten Ways to Get Published Now**

Sophie Littlefield Track: Career

13-114 **Spotlight on Grand Central Publishing**

13-115 **Ghosts, Ghouls, and Vampires, and Things That Go Bump in the Night**

Heather Graham, Alexandra Sokoloff  
Track: Career

13-116 **Legal Issues for Writers: An Author's Guide to Protecting Your Rights and Avoiding Liability**  
Teresa Bodwell Track: Publishing

4:30 p.m.

13-117 **Spotlight on Bantam Dell**

13-118 **Three Ways to Make Yourself Irresistible to Agents and Publishers**

Laurie McLean Track: Career

13-119 **Genre Bending: Insanity or Marketing Genius? Writing in Multiple Genres in Today's Market**

Karen White, Karen Gillespie, Karen Hawkins, Karen Solem  
Track: Career

13-120 **A Place to Hang Your Scenes: Three-Act Structure for Novels**

Kara Lennox Track: Craft

13-121 **Seven Secrets for a Successful Novel**

Nikki Arana, Natasha Kern Track: Craft

13-122 **Tracking Trends, Forging the Future**

Terri Ridgell, Hope Tarr Track: Career



**We know Recording!**